

Sponsorship/Advertising Opportunities

Race Night Sponsorship

\$1000

Enjoy an evening at the races with 12 of your favorite employees, family or friends in our exclusive VIP Lounge. Sponsors of a night of racing can use any of the following options on the night of their race sponsorship:

- ➤ 12 general admission tickets to the exclusive Airport Speedway VIP Lounge where you can enjoy the races in our air-conditioned room with comfortable chairs, refreshments and spectacular view of the entire track.
- Billboard on backstretch for the current racing season
- Use of retail space to sell your products and/or services
- Broadcast advertisement of your business over the speedway PA system during the event
- ➤ Listing in the Annual Awards Banquet program

Special Event Promotion

\$500

Help sponsor one of our special racing events. Your company name will be listed as a sponsor for the event plus your company will be promoted over our Public Address system on event day. Includes 10 general admission passes.

Billboard \$250*

Place your 4' x 8' billboard on the speedway backstretch where it is visible to all spectators and racers. *additional fees apply if artwork provided by speedway

VIP Lounge \$250

From the exclusive VIP Lounge enjoy a spectacular view of the entire racetrack. Employees, family and friends can relax in this air-conditioned room with comfortable chairs and controlled sound system giving all the play by play action.

> Private use of the lounge for 5 of your guests

Club Member VIP \$125

BMMRC Club Members enjoy the use of the VIP Lounge for your sponsors, family or friends for the night. Includes 5 general admission passes.

Retail Space ______\$100

Sell your products and/or services in a spacious 10' x 12' space. Spectators and racers can inquire about your services and purchase your products right at the track.

Dash For Cash \$100 per class

Sponsor a dash of racing for one of our special events such as our "Lid Lifter Invitational". Money goes directly to the winner of the dash.

Product Donations

Product donations are given away to spectators and racers during the weekly intermission. Prizes (product donations) are awarded through a drawing from all tickets sold for that event.